



SUJA SABA

GRAPHIC DESIGNER

Thank you for considering my resume.

With a Bachelors Degree in Design (Visual Communication), I am an experienced graphic designer of 12 years and have worked across in-house, freelance and studio environments. I am proficient on both Mac and PC platforms.

In-house:

Cochlear, ResMed, Thelconic,
Zanui, HelloFresh

Agencies:

The Rabbithole, eOne Design,
Sailor Studios

Operating Systems: Mac and PC

Profficiencies:

Branding - Identity and logo design

Print - Catalogue, Annual Reports, Marketing collateral, large and small format.

Photography - Editorial, Food, Product, Portrait, Event

Illustration - Instructional, Conceptual

Web design - EDM design, Banner Ads, Social media

Currently I am on contract at Cochlear as the sole designer I the technical communications team. I was responsible for auditing historic documents to recreate templates to efficiently implement the new brand set by the Marketing Team. With the success of the implementation and the speed at which I achieved it, I was asked to up-skill the team on how to be more efficient in the way they work. I designed processes to enable automation and established best practices through the use of the Adobe Suite of products. As a value add I took the initiative to redo their product photography myself and created instructional illustrations, redesigned labels, packaging.

Over the past years I have refined my eye for detail and look to continually hone my skills. I have gained valuable experience in multiple settings meeting tight deadlines, liaising with clients, stakeholders and suppliers to create estimates, working within budget, and maximising a briefs potential within brand guidelines. I have a sound understanding of the Adobe Suite (CS4 - CC). I also have knowledge in html, CSS, Microsoft office and the Google platform.

I believe in creating memorable, clever, creative and high quality work while maintaining a consistent level of service to all clients. Please find attached to this letter, my resume covering my technical abilities, my experience and a link to my online portfolio. Please feel free to contact me if you require any further information.

Looking forward to hearing from you.

Yours sincerely

Sujarithra Saba

SUJA SABA GRAPHIC DESIGNER

I am seeking a Graphic design position that will leverage my knowledge in design for marketing and utilize my professional visual communication skills. With over 12 years of experience in the design industry within corporate, in-house and studio environments I have the ability to listen and adapt when needed. My goal is a great work life balance with opportunities to continue to learn, grow and further refine my technical abilities.

EDUCATION

UWS // 2006 - 2010
Bachelor of Design
(visual communication)

Specializing in Illustration and photography.

SKILLS

Mac & PC literate

Photoshop

90%

InDesign

90%

Illustrator

85%

Photography

85%

Dreamweaver

65%

html // CSS

60%

Office // Google

75%

Social Media

80%

FREELANCE

From 2009 onwards I have been freelancing not only in design but also in photography, Illustration, painting, jewelry design, cake design, make up artistry and many more.

EXPERIENCE

Cochlear 2021 - 2022 (Corporate)
Desktop Publisher / Graphic Designer

Working with the technical communications team, implementing newly developed branding across documents (instructions) for medical devices used by both patients and professionals. Creating templates that automate and simplify document creation, as well as streamlining document production processes. Running workshops and individual learning sessions. Implementing faster processes for document extensibility and customization. Introducing a structured filing system and naming conventions to provide ease of access for everyone. Creating visual content including product photography and instructional illustrations.

ResMed 2017 - 2020 (Corporate)
Graphic Designer for Marketing Australia & New Zealand

Working within the marketing team for ANZ creating material for internal corporate and external commercial use. Managed 5 brand portfolios and created all artwork for campaigns. Including email, web, social and print. Creating pieces for internal presentations, commercial conferences as well as informative pieces for patients. I also created forms and documents for medical practitioners.

eOne Design 2015 - 2017 (Design Studio)
Graphic Designer

Working with the team creating memorable artwork for multiple clients for print and online. Liaising with clients, working from brief to completion, creating print ready and web ready files. Creating and coding edms. Documentation and systematic filing of completed work.

Rocket Internet 2011 - 2015

Rocket Internet is the umbrella company for many ventures within Australia. I started by working on their shared team and as they grew I was moved from venture to venture as needed. Here is a breakdown of ventures and my position and duties in each one:

The Iconic : Online fashion retailer

Zanui : Online furniture retailer

Dalani & Bamarang : Online homeware

Position: Graphic designer & retoucher

Retouching product and editorial images for web and print. Assisting management in creating outgoing folders and instructions for outsourced retouching team in Manila, quality control for incoming folders from both in-house team and outsourced team. Creating style guides and web ready assets.

HelloFresh: Grocery Delivery Service

Head Graphic Designer (2013-2015)

Working directly with the CEO and Marketing Managers to develop and create marketing collateral. Food photography and creating the menu/recipe sheets each week. Liaising with supply chain and customer service. Liaising with printers and other suppliers.